Filterdesign

The future is all about people

User centered design

We are specialized in user centered design; putting the user/customer first during the design process. Using workspace interviews and the development of work models and personas.

Our approach clarifies the work- and decision process of users/customers and creates the best solutions.

Projects

AG5
Atos Origin
Centric Healthcare Solutions
EVD
Freudenthal Institute
Utrecht City
Interpolis
LG Philips
Ministry of Foreign Affairs
Ministry of Finance
Ministry of VROM
NetDialog
NMa
Open University
TenneT

For more than twelve years we have assisted organizations designing websites and information systems. For us, usability is an integral part -not a consequence- of our design process.

"We are extremely involved in our clients and the approach of Filterdesign has improved our knowledge of usability for our clients immensely."
Centric Healthcare Solutions

"The result exceeded all our expectations, in terms of speed of delivery as well as substance. The result also taught us to involve the user much earlier in the development process of our products."
Open University

Contact

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